

# 12<sup>th</sup> Annual College Town Summit



[www.illinois.gov/ilcc](http://www.illinois.gov/ilcc)

## Agenda

### 9:30 - 9:45 Introduction/Welcome

*Workshops have been divided into 5 topical tracks to assist attendees looking for specific areas of interest.*

- Servers
- Substance Abuse Prevention
- College Administration/Law Enforcement
- Community Leaders/Parent Organizations
- Students/Peer Education

### 9:45 - 10:45 AM

#### Servers

##### **BASSET Town Hall Meeting**

*moderated by Lee Roupas, ILCC BASSET Manager*

Beverage Alcohol Sellers and Servers Education and Training (BASSET) is the State of Illinois' responsible beverage seller/server program. Under the licensing and regulatory auspices of the Illinois Liquor Control Commission, BASSET is designed to encourage profitable, responsible, and legal alcohol sales and service. All on-premise alcohol servers (and those required to check identification for alcohol service) are mandated to take BASSET. This session is organized to solicit ideas on BASSET improvements from community stakeholders and the liquor industry.

#### Substance Abuse Prevention

##### **Underage Prevention Outreach in Light of COVID - Social Media and Alternative Methods**

*Dion McGill, Youth Substance Use Prevention Coalition (SUPC) and Ann & Robert H. Lurie Children's Hospital of Chicago*

COVID-19/Coronavirus has drastically changed the way we all live and work. The closure of schools continues to impact education of youth and creates new pressures. Prevention organizations can use social media platforms (Facebook, Snapchat, Twitter, Instagram, TikTok etc.) to engage youth and get out the message of underage prevention. This session will go over the platforms being used to maintain social distancing while still sharing where to access safe, trusted and reliable services, remotely and in-person if feasible, such as health, protection and other social support services/hotlines.

#### College Administration/Law Enforcement

##### **What's Missing in Prevention? (Diversion programs PROVES)**

*Bryan Wright, Founder and Owner Dynamic Family Solutions, LLC*

Recognize the pitfalls within current prevention practices and discover 3 unique ways to influence young people away from destructive decisions and towards a better future. This presentation is geared towards professionals who want to prevent vaping, drugs and alcohol use among youth. This may include Health Educators, School Administrators, Law Enforcement and Human Services Departments. This session will

teach key stakeholders in youth development the necessary techniques to expose, educate and even combat substance abuse in their community, as well as second chance alternatives to punitive sentencing for underage drinking, vaping and drug use.

#### Community Leaders/Parent Organizations

##### **Changing the College Experience: Promoting Safety and Healthy Choices**

*Alliance Against Intoxicated Motorists (AAIM)*

Schools and universities around the nation are finding ways to allow students to continue their education amid the COVID 19 pandemic. For many, that means returning to, or beginning their journey at their college campus. While this is an exciting time in a young person's life, there are also many changes that come with entering the college community that students and families need to be aware of and prepared for. This session will cover the resources available to students to help them make good choices and prevent experimenting with substance use.

#### Students/Peer Education

##### **Ignite Student/Peer Engagement with Vive18 Sober Events**

*Jake White*

Jake created a business in college by hosting massive events for his peers without any drugs or alcohol. In a culture that glamorizes the "wasted weekend," he engaged hundreds of students with his signature sober parties while sparking a bigger conversation around substance use. He has trained students around the nation to lead a positive movement, engaging young people in healthy decisions while having fun at the same time. Come learn how you can get youth engaged with your own sober events and spark a movement in your community!

### 11:00 - 12:00

#### Servers

##### **Fake IDs and the COVID Pandemic**

*Susan Dworak - CEO, Real Identities, LLC*

Alcohol consumption is spiking during the COVID pandemic and teens are scamming bars, restaurants, and delivery systems at record rates. Fake IDs pose serious problems to businesses and people who sell and serve alcohol, but there is hope. Effectively spotting fake IDs prevents consequences. In this session you will: Learn the latest on delivery - websites and apps, online and in-person age identification, and tricks teens use to scam the system; See the latest in real IDs -- real IDs versus Real ID Act IDs, Mobile Driver Licenses on cell phones, and more; and Hear the latest in fake IDs -- how they are bought, altered, and used, and most importantly how to spot the most sophisticated fakes on the market using contactless ID checking. This session will teach you how to prevent underage access and protect yourself and your business from the consequences caused by fake IDs.

To register for this Webex Event, visit our website and follow us on social media for more information.

